Outreach and Education Coordinator

Overview: Arcadia seeks a full-time, Outreach and Education Coordinator to work with, and support, Arcadia’s Farm and Nutrition Education programs at Arcadia Farm and throughout the Route 1 corridor in Fairfax County, Virginia. The Outreach and Education Coordinator will work with a team of Arcadia staff and community partners, to support Arcadia’s existing Farm and Nutrition Education Programs, and help to develop and implement an exciting new project that will help create a more equitable and sustainable food system in the Route 1 corridor.

The Outreach and Education Coordinator will work with a team of staff, volunteers, and community partners to develop and provide garden and nutrition educational programming for youth, adults, and senior citizens; support Arcadia’s Field Trip and Farm Camp programs; strengthen Arcadia’s connection to schools and community partners in the surrounding community; support efforts to build garden and nutrition education capacity in FCPS schools; and support efforts to link health providers and food access organizations in the County.

We seek an enthusiastic individual who is passionate about gardening, food, health, nutrition, and school and community education. This position is full-time, and grant-funded through December 2019, with a possibility to extend beyond 2019. The Coordinator will be based at Arcadia Farm at Woodlawn, in Alexandria, VA, and will spend additional time in the Route 1 corridor.

Background: Arcadia is a non-profit organization serving the Washington, D.C. Metro area. Arcadia’s mission is to create a more equitable and sustainable local food system in order to improve the health of our community, increase the viability of local farmers, and preserve the environment for future generations. Arcadia has three interrelated program areas: Food Access, Farm & Nutrition Education, and Sustainable Agriculture.

This position supports Arcadia’s existing Farm and Nutrition Education programs, and will also support a new initiative that project is designed to improve the food system in the route 1 Corridor, and address the issues of food access and insecurity, and associated diet-related health conditions. Arcadia is working in partnership with the Capital Area Food Bank, Fairfax County Health Department, Fairfax County Public Schools, the Fairfax Food Council, Inova, Neighborhood Health, UCM, and Virginia Cooperative Extension on the project. The Route 1 project is funded through 2019 by the Northern Virginia Health Foundation.

Reports to: Ivy Mitchell, Director of Farm and Nutrition Education. The Outreach and Education Coordinator will also work closely with the Route 1 Project Manager and Arcadia’s Director of Operations.

Hours: This is a temporary, full-time, salaried position, and expected to work 40 hours a week through December 2019.

Compensation: This position will be compensated at $18/hour. With health insurance available (Arcadia provides a partial stipend for health insurance monthly premiums).

Location: Arcadia Farm at Woodlawn will be the home base for the Coordinator, with additional work occurring throughout the Route 1 corridor in Fairfax County. The Coordinator will have the ability to telework when appropriate. The Coordinator will need to provide their own transportation to Arcadia Farm and in the corridor, but will be reimbursed for mileage. While public transportation is available, we
highly recommend that the Coordinator be able to drive and provide their own transportation.

Arcadia Farm at Woodlawn
9000 Richmond Hwy
Alexandria, VA 22309

Responsibilities:
• Develop and provide nutrition and garden education materials and programs with support from Arcadia staff and partners
• Support Arcadia’s on-farm educational programing
• Conduct outreach and engagement with local schools, nonprofit organizations, government agencies, and the general public around Arcadia’s programs and the Route 1 project.
• Engage with schools, local community, and community organizations to carry out the project and develop support for the program
• Identify and develop educational materials for the program
• Ensure an efficient and open line of communication with the Arcadia staff and partners
• Support and provide educational programming at Arcadia Farm and at sites hosted by local partners
• Participate on, liaise with, and support the Fairfax Food Council
• Other responsibilities as assigned.

Qualifications:
• Education in gardening, farming, food and nutrition, health, or related field
• Experience providing educational programming in gardening or nutrition
• Experience providing educational programming to a diverse community
• Fluency in Spanish highly preferred
• Experience communicating professionally with a wide range of partners and audiences.
• Must be able to complete the Fairfax County Public Schools Background Check
• Ability to work independently, efficiently, and multitask a variety of responsibilities
• Ability to work as part of a team
• Willingness to take initiative and work varying hours to ensure a successful program
• Passion for and understanding of food, nutrition, and/or garden education
• Dependable, mature, innovative, and an excellent role model
• Ability to work a mix of weekday hours with occasional weeknight and weekend hours as needed

How to apply:
Applications accepted on a rolling basis through Wednesday, February 20, 2019 and will be reviewed immediately. Send a resume, cover letter, and two references with the subject line “Outreach and Education Coordinator Application: Your Name” to Director of Operations, Matt Mulder, at Matt@Arcadiafood.org.

Arcadia is committed to diversity in the workplace and does not discriminate based on race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, family/parental status, income derived from a public assistance program, or political beliefs.