



2019 Report ARCADIA'S MOBILE MARKET: WARD 7



50 Markets in Ward 7
May 21 - November 12, 2019

"Great price; local food; fresh; knowledgeable"

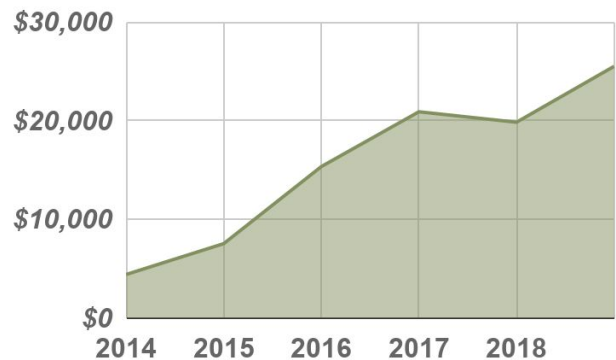
- Ward 7 Resident, on why they shop at
Arcadia's Mobile Market

2019 Top Products *In Ward 7*

1. Corn 1,277 ears
2. Asian Pears 1,183 pounds
3. Peaches 1,131 pounds
4. Apples 1,130 pounds
5. Cabbage 1,078 pounds
6. Onions 1,047 pounds
7. Nectarines 869 pounds
8. Kale 864 pounds
9. Sweet Potatoes 795 pounds
10. Potatoes 772 pounds

RISING DEMAND

At Deanwood Recreation Center



Sales at Deanwood Rec increased by 28.5% from 2018 to 2019.

Doubling Purchasing Power

Arcadia doubles the face-value of SNAP/EBT, WIC and Senior FMNP, making local food even more accessible and helping those on a fixed income stretch their dollars.



54.2% of surveyed customer households have members experiencing *Hypertension*.
&
68.75% of surveyed customer households have a per capita income *below \$16,750*.