



## **Outreach Team Member**

*Help bring local, affordable, fresh food to food insecure neighborhoods across DC.*

### **Organization Overview**

Arcadia Center for Sustainable Food and Agriculture is on a mission to cultivate vibrant local food systems that prioritize health, equity, and sustainability, from the farm forward. Founded in 2010, Arcadia has four distinct programs: Sustainable Farm Production, Veteran Farmer Training, Youth Farm Education and the Mobile Market. All farm production and education programming is held at Arcadia's Alexandria, VA site, while the Mobile Market is based in Northeast Washington, DC. The Mobile Market Headquarters is located at 1800 Perry Street NE, approximately 1 mile east of the Brookland Metro Station.

Arcadia's Mobile Market was established in 2012 to improve access of local farm fresh food to the most underserved areas in Washington, DC. The Mobile Market offers local food grown on Arcadia's farm and sourced from several local farms to offer a wide selection of produce, meat, eggs and more. The Mobile Market is the lead provider of a direct-to-consumer local food access in Wards 7 and 8. The Market is open to everyone, and food assistance recipients are incentivized to shop at the market through Arcadia's matching program, doubling the value of SNAP, WIC and Senior FMNP checks. Market sites are chosen for customer accessibility and convenience, including schools, libraries, recreation centers and senior wellness centers. 2020 will be the Mobile Market's 9th season, returning to many market sites for the 6th-9th year in a row.

Our programmatic goals:

1. Make high-quality, local food convenient, affordable and consistently available for all DC residents.
2. Support community driven food access and community ownership of long term solutions.
3. Center opportunities for market-goers, staff and local farmers to forge direct connections and build community around food.

### **Job Description**

Arcadia is seeking multiple Outreach Team volunteers for the 2020 season. The Outreach Team will work under the guidance of the Mobile Market Director to deepen and grow relationships with Arcadia's Mobile Market stakeholders across Washington, DC. Outreach Team members will work independently across DC and gather once per month as a team at the Mobile Market Headquarters based in Northeast DC, 1 mile east of the Brookland Metro.

**Reports to:** Mobile Market Director

**Responsibilities**

- Complete two outreach efforts each month
- Fulfill Internal communication commitments
  - Create and track monthly outreach plan with Program Director
  - Document and report results after each outreach effort
- Gather as a team at Mobile Market Headquarters once per month
- Support administrative task, as needed
- Communicate any challenges, issues or needs to Market Director

**Requirements**

- Track record of serving the community
- Strong communication and interpersonal skills (Prompt and clear communication in all forms)
- Comfortable engaging with a diverse population of community members
- Positive in demeanor, organized and reliable
- Enjoys collaborating and creative problem solving
- Skilled at taking initiative and seeing tasks through to completion

**Preferred Qualifications**

- Current stakeholder, customer, or supporter of Arcadia's Mobile Market
- Knowledge of food inequity in DC and a passion for community-centered food access
- Proficiency in Spanish/Second language

Ideal candidates would be familiar with or local to our Market locations in Wards 1,2,5,7 & 8.

Ward 1: Ledroit Park

Ward 2: Chinatown

Ward 5: Edgewood

Ward 7: Parkside Unity Clinic, Deanwood Recreation Center

Ward 8: Anacostia, Congress Heights Senior Wellness Center, Bellevue Library, Oxon Run Park, Hendley Elementary School

**Schedule**

- Flexible Start Date, as early as April 2020
- 2020 Mobile Market Season runs from May 19 through October 31, 2020
- Flexible End Date, as late as November 2020
- Up to 10 hours per month, split across two outreach efforts and monthly team gathering

**Incentives**

- \$100 monthly stipend
- \$20 monthly credit at Arcadia's Mobile Market during 2020 season

## **Apply**

Applications will be accepted on a rolling basis until positions are filled. Email your brief answers to the questions below to Erin Close, Mobile Market Director, at [erin@arcadiafood.org](mailto:erin@arcadiafood.org). Feel free to reach out with any questions.

1. How do you stay connected and engaged with your community?
2. What is your relationship to food inequity?
3. What other aspects of your life relate to this work? What is your passion?

*Arcadia is committed to a policy of equal employment opportunity and does not discriminate in the terms, conditions, or privileges of employment on account of race, age, color, sex, national origin, physical or mental disability, or religion or otherwise as may be prohibited by federal and state law.*