



Market Associates

Help bring local, affordable, fresh food to food insecure neighborhoods across DC.

Organizational Overview

Arcadia Center for Sustainable Food and Agriculture is a non-profit organization dedicated to creating a more equitable and sustainable local food system in the Washington DC region. Founded in 2012, Arcadia has four distinct programs: Sustainable Farm Production, Veteran Farmer Training, Youth Farm Education and the Mobile Market. All farm production and education programming is held at Arcadia's Alexandria, VA site, about one hour from Washington, DC, while the Mobile Market is based in Northeast Washington, DC. The Mobile Market Headquarters is located at 1800 Perry Street NE, approximately 1 mile east of the Brookland Metro Station.

Arcadia's Mobile Market was established in 2012 to improve access of local, farm fresh food to the most underserved areas in Washington, DC. In 2018, the Mobile Market operated 10 weekly market sites, May-November. Each market is based around the Mobile Market vehicle, a bright green school bus/truck, and stocked with locally-produce fruits, vegetables, meat, eggs, dairy and more. The Market is open to everyone, and food assistance recipients are incentivized to shop at the market through Arcadia's matching program, doubling the value of all food assistance benefits. Market sites include schools, libraries, recreation centers and senior wellness centers.

Our goals:

1. Make fresh, high-quality, local food convenient, affordable and consistently available for all DC residents
2. Support a shift in consumers *investing* in the food they eat by relieving some of the financial barriers. We do so by keep prices reasonable and by doubling the value of food assistance benefits spent at market (SNAP, WIC and Senior FMNP)
3. Create opportunity for local farmers to expand their reach to more DC residents

Job Description

Arcadia is hiring multiple Market Associates for the 2019 season, with full-time and part-time options available. The Market Associates work under the guidance and direction of the Mobile Market management team to operate weekly markets across Washington, DC. Markets run Tuesday - Saturday, from mid-May through the end of October. The Mobile Market is based in Northeast DC, 1 mile east of the Brookland Metro.

Core Responsibilities

At Market

- Work as a team with Managers, Associates and Volunteers
 - Setup and break down the market
 - Conduct transactions, handle payments
 - Restock products and maintain the market's appearance
- Communicate with team about market inventory
- Ensure security of money, voucher payments and valuable equipment

- Support at-market promotions (surveys, outreach, etc)
- Contribute to positive customer experience
 - Foster welcoming atmosphere
 - Build rapport and mutual respect with customers
 - Engage and ask questions, share knowledge and learn from one another
- Communicate any challenges, issues or needs to Market Manager

Other

- Work as a team with Managers and Associates
 - Support market prep tasks
 - Load market allotments from HQ storage into market vehicle
 - Be a mindful passenger in market vehicle, support the safe commute to/from market
 - Unload vehicle, store product and clean at the end of each market day
- Support administrative task, as needed
- Communicate any challenges, issues or needs to Market Manager or Director

Requirements

- Ability to lift 40 lbs regularly
- Ability to work outdoors in difficult weather conditions
- Reside in or around Washington, DC with reliable transportation to Mobile Market headquarters (1800 Perry St NE, DC)
- Strong communication and interpersonal skills (Prompt and clear communication in all forms)
- Experience working as part of a team
- Knowledge of food inequity in DC and a passion for community-centered food access
- Strong interest in serving the needs of customers, especially those typically underserved
- Comfortable engaging with a diverse population of customers
- Professional in demeanor, highly organized and reliable
- Ability to perform in a fast-paced environment with competing demands
- Skilled at taking initiative and seeing tasks through to completion
- Skilled at strategic problem-solving

Preferred Qualifications

- Experience working in the food industry (farming, restaurant, grocery, etc.)
- Proficiency in Spanish

Ideal candidates would be familiar with or local to our Market locations in Wards 1,2,5,7 & 8.

Ward 1: Ledroit Park

Ward 2: Chinatown

Ward 5: Edgewood Commons

Ward 7: Parkside Unity Clinic, Deanwood Recreation Center

Ward 8: Downtown Anacostia, Congress Heights Senior Wellness Center, Bellevue Library, Overlook at Oxon Run, Hendley Elementary School

Schedule

- Market Associate position begins the week of May 13, 2019
- Market Associate position ends the week of October 28, 2019
- There is a range of shift lengths, start times and types. Market Associate hours will align with market operation times, Tuesday - Saturday. Shifts will include a combination of mornings, evenings, weekdays and Saturdays.

This seasonal role may lead to a year-round position for the right candidate, or can be developed to offer consistent, seasonal employment for those looking to develop and grow alongside Arcadia.

Hours & Compensation

- \$15/hour
- 5 days of paid time off during market season
- Ready access to local, farm fresh food all season long!

Apply

Please submit your completed application by **April 1, 2019**. Email your resume, three references and brief answers to the questions below to Erin Close, Mobile Market Director, at erin@arcadiafood.org. Feel free to contact with any questions.

1. What is your relationship to food inequity?
2. How do you work within a team?
3. How do you create connections and build trust with strangers?

Arcadia is committed to a policy of equal employment opportunity and does not discriminate in the terms, conditions, or privileges of employment on account of race, age, color, sex, national origin, physical or mental disability, or religion or otherwise as may be prohibited by federal and state law.